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International Trade Assistance Center Extends Support to NanoLogix, Inc.

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The International Trade Assistance Center (ITAC) located in the Williamson College of Business Administration at Youngstown State University (YSU) continues to support growth with international trade by extending support and facilitating the international distribution of products between NanoLogix, Inc. and Nasaem Al-Jazira, Inc.

NanoLogix, Inc. is a biotechnology company headquartered in Hubbard, Ohio. The company manufactures 4 major types of technologies for the detection and identification of bacteria and other microorganisms: BNF, BNP, N-Assay, and Flatpack packaged petri plates. The local company currently holds relationships with 9 countries in 4 continents. In an estimate from a Swiss-based Saudi marketing expert, a conservative estimate for the first year of sales for NanoLogix, Inc. is projected to total \$900,000 from this contract. More information about NanoLogix, Inc. can be found at www.nanologix.com. Mr. Bret Barnhizer, CEO of NanoLogix, Inc. will be aided by ITAC throughout the agreement process with Mr. Faisal Nasser Al-Harathi, CEO of Nasaem Al-Jazira, Inc. The final distribution agreement was signed January 9, 2014 in Hubbard, Ohio with the CEO's of both NanoLogix and Nasaem Al-Jazira present and assisted by Mr. Mousa Kassis of ITAC.

Nasaem Al-Jazira, Inc. is a trading and distribution company headquartered in Riyadh, Kingdom of Saudi Arabia. The company plans on distributing all 4 products in the Gulf Cooperation Council (GCC) area over a 5-year period.

ITAC is an extension of the Ohio Small Business Development Center at YSU and the Ohio Development Services Agency. Mousa Kassis, ITAC advisor, assists companies with focusing their efforts on increasing export sales and employment, as well as retaining companies in 13 counties. The counties extend from Ashtabula (North) to Tuscarawas and Muskingum (South). ITAC will continue to work with NanoLogix, Inc. as the company continues to increase business ties with companies in Thailand, Singapore, and Europe.